

“Punjab University” to University of the Punjab

A JOURNEY OF “COAT OF ARMS”

Researched and Documented by Veer Shuaib



1882



2026



“Punjab University” to University of the Punjab A JOURNEY OF “COAT OF ARMS”

COAT OF ARMS AND LOGO

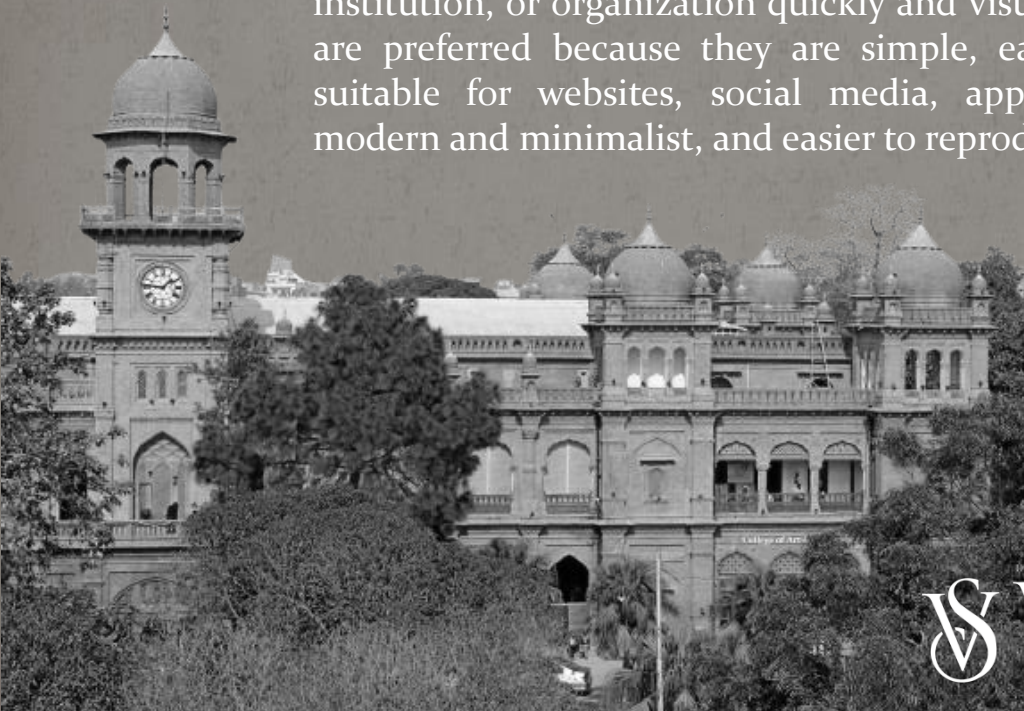


A **coat of arms** is a traditional symbolic design used to represent a family, kingdom, university, military unit, city, or institution. It originated in medieval Europe, especially among knights and noble families, who painted distinctive symbols on their shields and banners to identify themselves in battle and ceremonies.



A coat of arms usually contains elements such as a **shield**, animals (like lions or eagles), crowns or helmets, mottoes in Latin or another language, decorative supporters and emblems. For example, universities such as University of the Punjab traditionally use a coat of arms because it reflects heritage, dignity, history, and academic authority. The phrase “**coat of arms**” comes from the medieval custom of wearing a decorated cloth coat over armor (“**arms**” meaning weapons/armor).

The word **logo** is short for **logotype**. A logo is a modern graphic symbol or design used to identify a company, brand, institution, or organization quickly and visually. Today, logos are preferred because they are simple, easy to recognize, suitable for websites, social media, apps, and printing, modern and minimalist, and easier to reproduce digitally.



“Punjab University” to University of the Punjab A JOURNEY OF “COAT OF ARMS”



This emblem is a highly stylized academic seal inspired by the historic insignia of University of the Punjab. The design combines classical European heraldic aesthetics with symbolic elements representing knowledge, enlightenment, and institutional authority. The logo is circular, enclosed within a bold double-ring border. Around the outer ring appears the inscription:

MDCCCLXXXII is the Roman numeral for **1882**, the founding year of the university. At the center is an ornate shield-like composition framed by elaborate floral and scrollwork motifs. The open book symbolizes knowledge, education, scholarship, and intellectual inquiry. Inside the book appears the Latin motto:

“EX ORIENTE LUX” (“Light from the East”)

Behind the upper portion of the shield appears a rising sun with radiating beams. This reinforces the meaning of the motto and symbolizes illumination, awakening, truth, and the spread of learning. At the top is a stylized crown or radiant crest. It gives the seal a ceremonial and authoritative appearance, suggesting dignity, prestige, sovereignty of knowledge, and institutional heritage. The layered flowing lines surrounding the book resemble waves or draped ribbons. These create movement and depth while symbolizing continuity of knowledge, intellectual tradition, and flow of learning across generations. The decorative floral curls and baroque patterns are inspired by traditional engraved university seals and coats of arms. They provide visual grandeur, historic character, and a sense of timeless academic tradition. The overall effect conveys heritage, classical scholarship, and intellectual prestige.

“Punjab University” to University of the Punjab A JOURNEY OF “COAT OF ARMS”

“Ex Oriente Lux” (“Light from the East”)

Ex Oriente Lux is a historic Latin motto symbolizing the idea that knowledge, wisdom, and enlightenment originate from the East, just as the sun rises in the east to illuminate the world. The phrase reflects the long-standing belief that great civilizations, spiritual traditions, and intellectual heritage emerged from regions such as Asia, the Middle East, and the Indian subcontinent. Adopted as the motto of University of the Punjab, founded in 1882, it represents the university's mission to spread the light of education and scholarship throughout the region. The motto also highlights pride in the rich intellectual and cultural legacy of the East and conveys a hopeful message about the role of education in shaping society.

“Ex Oriente Lux”

یعنی “مشرق سے روشنی” ایک تاریخی لاطینی موٹو / محاورہ ہے، جو اس تصور کی علامت ہے کہ علم، حکمت اور فکری روشنی مشرق سے جنم لیتی ہے، بالکل اسی طرح جیسے سورج مشرق سے طلوع ہو کر دنیا کو منور کرتا ہے۔ یہ فقرہ اس قدیم تصور کی عکاسی کرتا ہے کہ عظیم تہذیبیں، روحانی روایات اور علمی ورثہ ایشیا، مشرق وسطیٰ اور برصغیر جیسے خطوں سے ابھرے۔ پنجاب یونیورسٹی نے 1882 میں اپنے قیام کے وقت اس موٹو کو اختیار کیا، جو خطے میں علم و تعلیم کی روشنی پھیلانے کے اپنے مشن کی نمائندگی کرتا تھا۔ یہ موٹو مشرق کے عظیم علمی و ثقافتی ورثے پر فخر کا اظہار بھی ہے اور اس امید افزا پیغام کو اجاگر کرتا ہے کہ تعلیم معاشرے کی تعمیر و تشکیل میں بنیادی کردار ادا کرتی ہے۔

“Punjab University” to University of the Punjab A JOURNEY OF “COAT OF ARMS”

1894



“Punjab University” to University of the Punjab A JOURNEY OF “COAT OF ARMS”



1908



“Punjab University” to University of the Punjab A JOURNEY OF “COAT OF ARMS”

1930

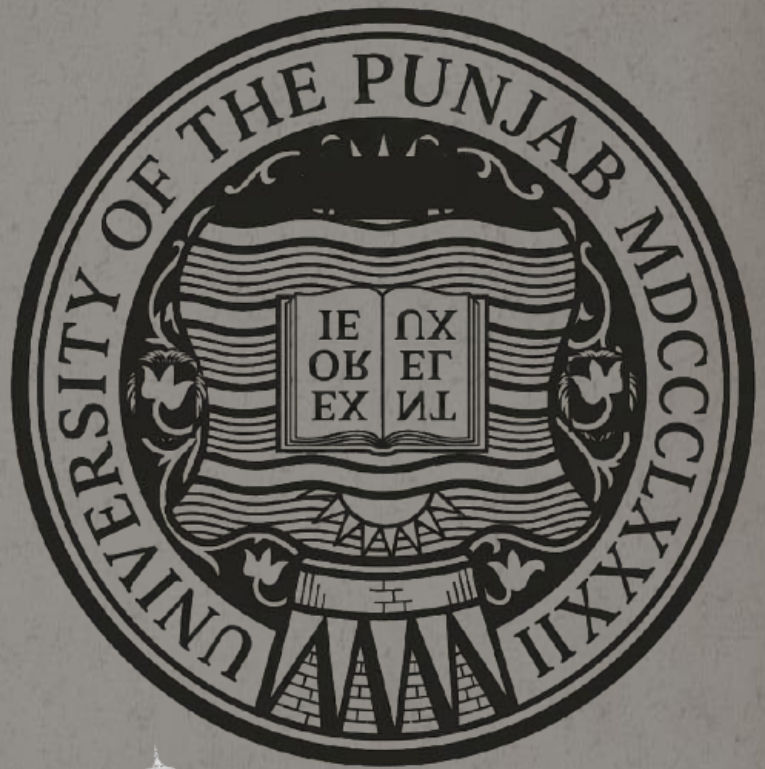


“Punjab University” to University of the Punjab A JOURNEY OF “COAT OF ARMS”



1930

Reverse Logo



“Punjab University” to University of the Punjab A JOURNEY OF “COAT OF ARMS”

1937



“Punjab University” to University of the Punjab A JOURNEY OF “COAT OF ARMS”

1942



“Punjab University” to University of the Punjab A JOURNEY OF “COAT OF ARMS”

1946





1930



1946



Veer Shuaib
+92-334-1223300

“Punjab University” to University of the Punjab A JOURNEY OF “COAT OF ARMS”



1947



“Punjab University” to University of the Punjab A JOURNEY OF “COAT OF ARMS”

1956



“Punjab University” to University of the Punjab A JOURNEY OF “COAT OF ARMS”



1963



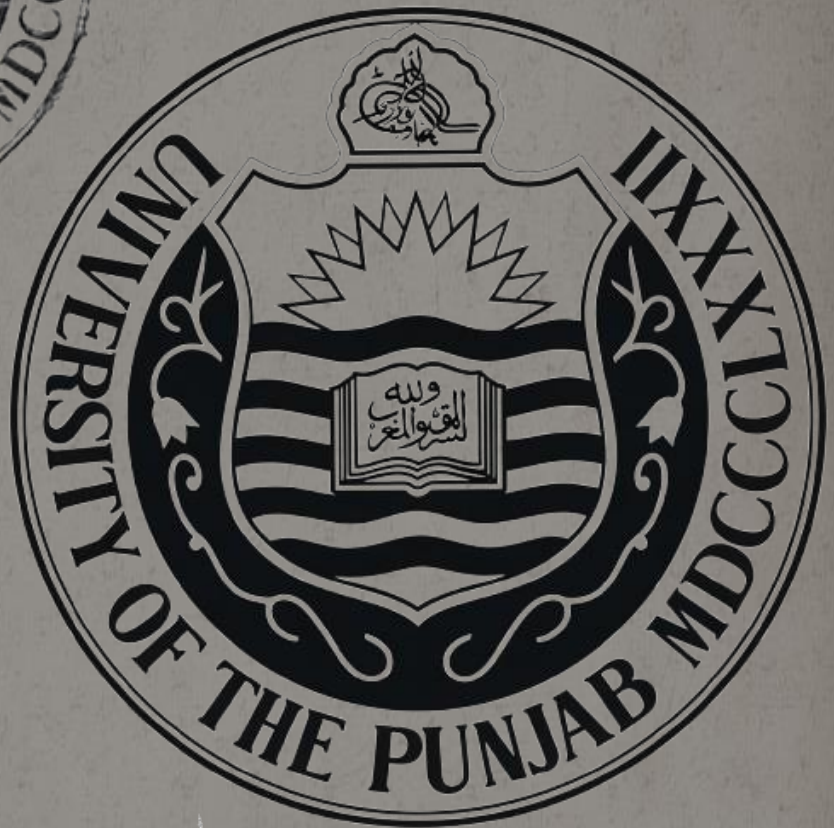
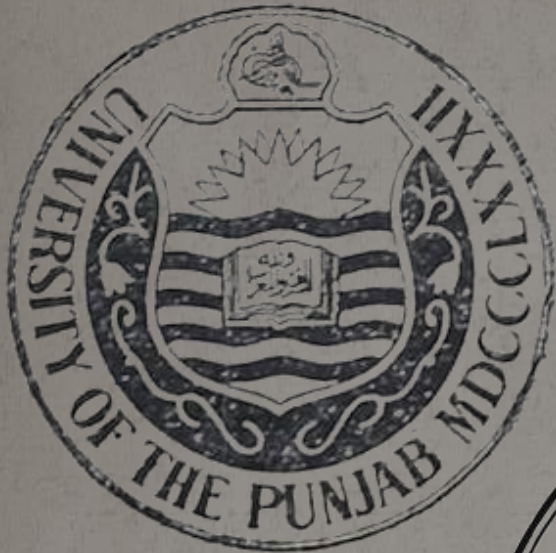
“Punjab University” to University of the Punjab A JOURNEY OF “COAT OF ARMS”

1966



“Punjab University” to University of the Punjab A JOURNEY OF “COAT OF ARMS”

1966



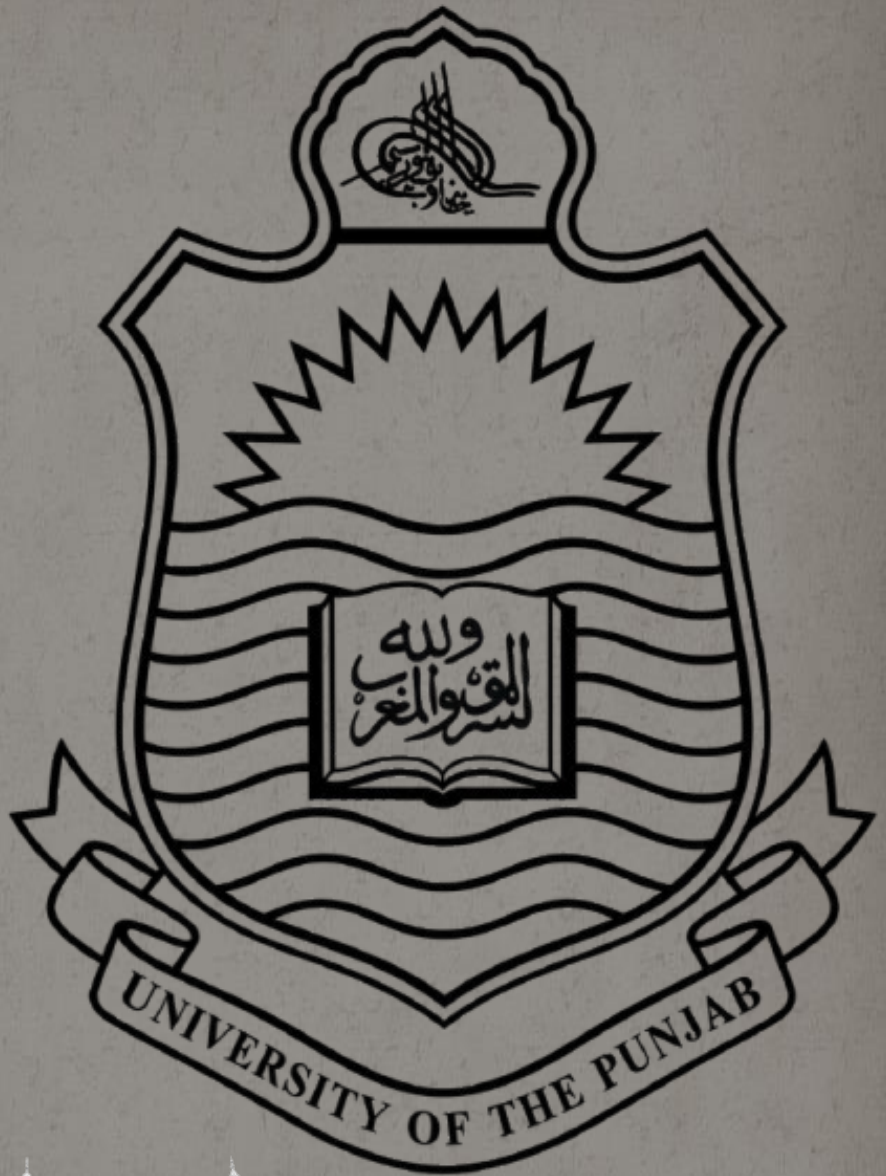
“Punjab University” to University of the Punjab
A JOURNEY OF “COAT OF ARMS”

1982



“Punjab University” to University of the Punjab A JOURNEY OF “COAT OF ARMS”

1992



“Punjab University” to University of the Punjab A JOURNEY OF “COAT OF ARMS”

2026



“Punjab University” to University of the Punjab

A JOURNEY OF “COAT OF ARMS”

Logo	Year	Reference
	1894	Panjab University Calendar 1894-1895
	1908	Panjab University Calendar 1908-1909
	1930	New Paths in English Poetry
	1930	Fifth Indian Oriental Conference
	1937	Bridges of Song
	1942	Book of English Prose
	1946	Gadya Manjari
	1947	Inter Certificate of Hazrat Wasif Ali Wasif
	1956	گنجینہ ادب ، بی اے کا فارسی نصاب
	1963	Graduation & B.Ed. Degree of Ch. Abdul Majeed
	1966	MA Degree of Ch. Abdul Majeed
	1982	Century Celebrations of Punjab University
	1992	Graduation Card
	2026	Current Logo

**“Punjab University” to University of the Punjab
A JOURNEY OF “COAT OF ARMS”**

**THE
PANJAB
University Calendar.
1894-95.**

1894



LAHORE:

Printed for the University

**AT THE MUFID-I-AM PRESS,
MDCCCXCIV.**

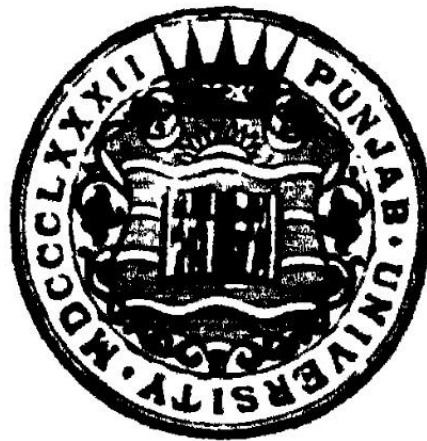
**“Punjab University” to University of the Punjab
A JOURNEY OF “COAT OF ARMS”**

UNIVERSITY CALENDAR

FOR THE YEAR

1908-1909

1908



LAHORE

1908

**“Punjab University” to University of the Punjab
A JOURNEY OF “COAT OF ARMS”**

**NEW PATHS IN ENGLISH
POETRY**

BY

ERIC DICKINSON



1963

PUBLISHED BY

THE UNIVERSITY OF THE PANJAB
FOR
THE INTERMEDIATE EXAMINATION.



LAHORE.
1930

VS Veer Shuaib
+92-334-1223300

Price Rs. 2-4-0.

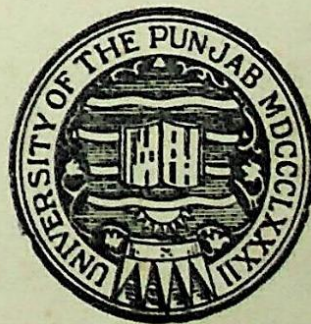
**“Punjab University” to University of the Punjab
A JOURNEY OF “COAT OF ARMS”**

**PROCEEDINGS AND TRANSACTIONS
OF THE
FIFTH INDIAN ORIENTAL
CONFERENCE**

November 19, 20, 21 and 22, 1928.

IN TWO VOLUMES

1930



VOLUME II

University of the Panjab

LAHORE.

1930

“Punjab University” to University of the Punjab
A JOURNEY OF “COAT OF ARMS”

BRIDGES OF SONG

A SELECTION OF ENGLISH POETRY
SPECIALLY PREPARED FOR
THE INTERMEDIATE EXAMINATION
OF
THE UNIVERSITY OF THE PANJAB

BY

C. H. BARRY, M.A.

PRINCIPAL, AITCHISON COLLEGE, LAHORE
SOMETIME SCHOLAR TRINITY HALL, CAMBRIDGE

1937



PUBLISHED BY
THE UNIVERSITY OF THE PANJAB
LAHORE

1937

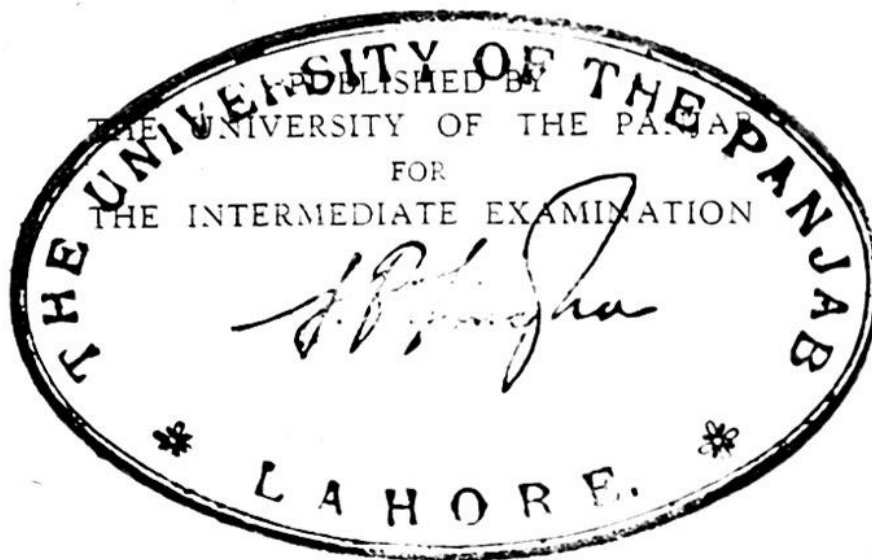
**“Punjab University” to University of the Punjab
A JOURNEY OF “COAT OF ARMS”**

A
BOOK OF ENGLISH PROSE

EDITED BY
H. G. RAWLINSON, C.I.E.
FOR THE UNIVERSITY OF THE PANJAB



1942



VS Veer Shuaib
+92-334-1223300

LAHORE

1942

Rs. 2-2-0

Price Rs. 5-8-0
(including 20% increase)

"Punjab University" to University of the Punjab A JOURNEY OF "COAT OF ARMS"

541

Roll No. 7809.

The University of the Punjab



1947

FACULTY OF SCIENCE

SESSION 1947.

This is to certify that Mohd Wasif
son of M. Mohd Arif Kandan
of the Government Intermediate College, Jhang
(Regd. No. 11.12h.44). Passed in the First Division, the
~~Supplementary~~ **Intermediate Examination in Science** held in ~~September~~ December,
1947. ~~Examination held in September 1947.~~

Passed also in Urdu Additional Subject

Senate Hall,
Lahore:

The 2nd January, 1948.

REGISTRAR (E)

University of the Punjab.



Veer Shuaib
+92-334-1223300

“Punjab University” to University of the Punjab
A JOURNEY OF “COAT OF ARMS”

گنجینہ ادب

حصہ شش

1956

بی۔ اے کا فارسی نصاب

مرتب :

محمد علم الدین سالک، ایم۔ اے
پروفیسر اسلامیہ کالج، لاہور



پنجاب یونیورسٹی
لاہور

۱۹۵۶ء

قیمت دو روپے چار آنے

۱۳۴۵ھ

"Punjab University" to University of the Punjab A JOURNEY OF "COAT OF ARMS"

Roll No. 786.....

Registered No. 58.gcm.7.....

THE UNIVERSITY OF THE PANJAB



1963

SESSION 19₆₃.

This is to Certify

That Abdul Majid
son/daughter of Ch. Sadar ud Din
of the Central Training College, Lahore
has obtained the Degree of

Bachelor of Education

in this University at the Examination held in April, 1963.
and that he/she was placed in the Second Division.

The Examination was taken in parts
as a whole.

Special Subjects offered: (1) Geography and (2) History & Civics

Also passed in General Science Optional Subject, securing 28 marks.

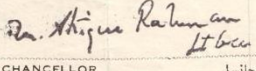
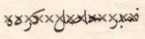
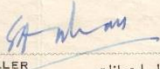
Senate Hall, Lahore:
The 4.1.1964.

R. amrith with
Controller of Examinations,
University of the Punjab.

Countersigned
M. M. Khan
Chancellor.

“Punjab University” to University of the Punjab A JOURNEY OF “COAT OF ARMS”

1966

58.gcm.7 رجسٹرڈ نمبر REGISTERED NUMBER	Serial No. M. 01484	6824. رول نمبر ROLL NUMBER
UNIVERSITY OF THE PUNJAB		پنجاب یونیورسٹی
		
1966		۱۹۶۶
This is to Certify		تصدیق کی جاتی ہے
that	Abdul Majid	عبد المجید
son/daughter of	Ch. Sadar ud Din	چوہدری صدر الدین
of the	Multan District	ضلع ملتان
has obtained the Degree of		نے اس یونیورسٹی کے امتحان منعقدہ جولائی ۱۹۶۶ کی بنا پر
Master of Arts		ایم - اے - اردو
Urdu		
in this University at the Examination		کی ڈگری درجہ دوم میں حاصل کی
held in July, 1966		
and that he/she		
was placed in the Second Class.		
Master obtained		
	 CHANCELLOR	 نائب
	 CONTROLLER OF EXAMINATIONS	
LAHORE: 2 June, 1969		لاہور: ۲ جون ۱۹۶۹

Bilingual Degrees were issued these years

“Punjab University” to University of the Punjab
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تألیف
پروفیسر ڈاکٹر غلام حسین رفیع والفقار

1982



شائع کردہ
جامعہ پنجاب لاہور (پاکستان)
۱۹۸۲ء

“Punjab University” to University of the Punjab

A JOURNEY OF “COAT OF ARMS”

DEDICATION



I dedicate this research and presentation to **Prof. Dr. Muhammad Ali, Vice Chancellor of The University of the Punjab, Lahore**, under whose esteemed leadership I had the privilege of serving as Director, Press, Media and Publications at Ghazi University, Dera Ghazi Khan during 2023–2024.

“Punjab University” to University of the Punjab A JOURNEY OF “COAT OF ARMS”

**In Memory of My
*Beloved Father***



Ch. Abdul Majeed
(1939-1975)
Alumnus of
University of the Punjab

**Research
Photography
Documentation
Compilation
Designing
Presentation
By**



Veer Shuaib Raza
(1975 –)

VS Veer Shuaib
+92-334-1223300